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E&M-LEARNING  
BY NDJ CONSULTANTS

COST & TIME EFFECTIVE  
LEARNING AT  
YOUR FINGERTIPS



SIGN-UP AS AN MPOWERME USER AND...

# JOIN THE MOBILE LEARNING REVOLUTION!



## INDIVIDUALS

CREATE YOUR OWN PROFILE  
BY REGISTERING AS AN  
INDIVIDUAL LEARNER



## COMPANIES

CREATE A COMPANY  
PROFILE BY REGISTERING AS  
AN HR COORDINATOR



### Why does mobile learning encourage skills development?

People in general are more motivated to browse through content on their favourite mobile device - Smartphone, Tablet or Laptop, than on a Desktop Computer sitting behind the desk. Throw in the urge to grow one's own professional skills and E-Learning becomes a favourite pastime as opposed to reading online articles or browsing social media pages!





# TOP ADVANTAGES OF MOBILE LEARNING:



**In a given organisation, there are Gen X, Y and Millennials who prefer using Laptops, Tablets and Smartphones for learning.**

i.e the massive increase in Youtube DIY Tutorials and software learning companies like Linda.com

**More and more learners now prefer multimedia to stay engaged in a learning environment.**

i.e. videos, audio and access to Youtube tutorials and Ted Talks.

**They also appreciate more control over their learning sessions.**

i.e. being able to select which modules to complete first and which ones later, based on work/personal commitments.

**Learning is not limited to any one place or time anymore!**

The ease of access and use of mobile learning apps and platforms provide learners with the flexibility to up-skill themselves at any time without having to sit in front of a PC or attend classroom based sessions.

i.e. being able to study while sitting on a 12-hour flight abroad.

After the initial download of the selected course, all learning material can be viewed off-line

# 1

## Shift in Learner Profiles

# 2

## Shift in Learning Patterns

# 3

## Shift In Flexibility for Learners



## Better Completion Rates and Higher Retention

4

The content presented in the mobile platform is chunk-sized and concise.

The flexibility offered by M-Learning content is immense, as it enables learners to complete courses and initiate the next course seamlessly.

## Automated Learner Management and Work Skills Planning

5

Getting learners engaged with online learning establishments is more effective when using mobile devices.

This is one of the biggest mobile learning advantages. The learning process often suffers from lack of collaboration among learners as well as the lengthy planning and process administration followed by HR personnel.

Our comprehensive E & M-Learning system allows HR to easily initiate training programmes and monitor learner progress.



**Extant research and statistics reveal a higher engagement rate when courses are delivered using the mobile format.**

One of the advantages M-Learning offers is that of personalisation, which adds to the sense of engagement and motivation of the users. Moreover, the fact that M-Learning is accessible just a click-away, helps learners stay on track with their training, which results in less dropouts.

# 6

## Higher Engagement



## Performance Support

# 7

**Learners prefer methods that fit perfectly in with their daily and work routines.** This creates a learning habit that yields higher quality of performance and facilitates easy access to skill building programmes with the time restraints of life and permanent employment.

Registered learners have life-time access to programme content and their individual results / qualifications. These learners are able to find and retrieve information easily by just using their personal mobile devices.

## Multi-Device Support

# 8

**Perhaps one of the most significant benefits of mobile learning in education is that of multi-device support.**

In a mobile learning environment, the same course is available on various devices ranging from PCs, Laptops, Tablets and Smartphones.



# Learning Path 9



**Phone based reminders and organisers are integrated with the M-Learning platforms.**

Learners get ongoing notifications and updates on their courses, progress and results.

The learning path established in an M-Learning platform is more personalised and continuous.





## WHAT ARE MY CURRENT NEEDS?

Improve my professional skills?

or

The skills of our employees?



## PROGRAMME SELECTION

1. Purchase selected programme
2. Select the period in which you wish to complete your study
3. Continue with Self-Study
4. Verify to ensure you fully understand the learning content



YES!

## DEMONSTRATE UNDERSTANDING

NO?



## CONTINUE!

- With formal assessment  
and receive your...

## COMPETENCY CERTIFICATE



## CONFUSED?

Get in touch with our  
qualified e-tutors for  
personal guidance  
and assistance







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